Print Date 09/20/12 09:29:36

√101895*** Orders Order / Rev: 06815354 Alt Order #: **OCEGUERA 4 CONGRESS** Product Desc: Estimate: 1189 10/30/12 - 11/12/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 05/21/12 / 09/19/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% €Oceguera for Congress Advertiser Name:

A35+

Demographic: Product Codes:

Priority:

PLC02

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	81	\$25,680.00	\$21,828.00

T	O	ta	ı	S

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	81	\$25,680.00	\$21,828.00	0.00
Totals	81	\$25,680,00	\$21,828,00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$25,680.00
Markot	100%	\$139 ADD DD

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$33,384.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$26,964.00
KTUD	1%	\$1,284.00
KVVU	22%	\$28,248.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$12,840.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeU	o w/Wa@M	5-6a	MTWTF	:30	4	\$135.003	0.00 NM	4	\$540.00
				M-F 5-6a WakeU	p w/Wagners								
	WAKE L	JP WITH 1	THE WAGI	NERS									
	Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/3	30/12	11/05/12	MTWTF	4	\$135.00	0.00						

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Order / Rev: 101895 Advertiser: Oceguera for Congress

Alt Order #: 06815354 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/30/12 - 11/12/12 Estimate: 1189

_Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 11/05/12	M-F 5-6a WakeU	•	5-6a	MTWTF	:30	4	\$135.003	0.00 NM	4	\$540.00
WAKE	UP WITH	THE WAG	M-F 5-6a WakeU NERS	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/05/12	MTWTF	4	\$135.00	0.00						
E 2 KSNV	11/06/1	2 11/12/12	M-F 5-6a WakeUp		5-6a	MT	:30	1	\$135.003	0.00 NM	1	\$135,00
WAKE	UP WITH	THE WAG	M-F 5-6a WakeU NERS	p w/wagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11.		11/12/12	-T	1	\$135.00	0.00	74-2-4-					
E 3 KSNV	10/30/1	2 11/05/12	M-F 6-7a WakeU M-F 6-7a WakeU	•	6-7a	MTWTF	:30	5	\$275.003	0.00 NM	5	\$1,375.00
WAKE	UP WITH	THE WAG		p wwwagners								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10.		11/05/12	MTWTF	5	\$275.00	0.00						
E 4 KSNV	11/06/1	2 11/12/12	M-F 6-7a WakeU M-F 6-7a WakeU	_	6-7a	MT	:30	1	\$275.003	0.00 NM	1	\$275.00
WAKE	UP WITH	THE WAG		h maradiicis								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11.		11/12/12	~T~	1	\$275.00	0.00						
E 5 KSNV	10/30/1	2 11/05/12	Today Show Today Show	CM	658a-9am	MTWTF	:30	5	\$300.003	0.00 NM	5	\$1,500.00
TODAY	SHOW		roddy Gilow									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		11/05/12	MTWTF	5	\$300.00	0.00						
E 6 KSNV	11/06/1	2 11/12/12	Today Show Today Show	СМ	658a-9am	MT	:30	1	\$300.003	0.00 NM	1	\$300.00
TODAY	show											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 11.		11/12/12	News 3 Sunrise -	CATLIENA	\$300.00	0.00	.00		0450.000	0.00.1		
L / KSNV	1 1/03/1	2 11/03/12	News 3 Sunrise S		6a-7a	S-	:30	1	\$150.003	0.00 NM	1	\$150.00
NEWS	3 AT SUN	NRISE										
<u>Sta</u> Week: 10	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	<u>Rating</u>						
		11/04/12 2 11/04/12	Sunday Today	CM	\$150.00 7a-8am	0.00	:30	1	\$175.003	0.00 NM		¢475.00
L 0 1011	1170-171	2 1110-1112	Sunday Today	OIII	7 a-oaiii	3	.30	'	φ1/3.003	U.UU ININI	1	\$175.00
	ON SUN											
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 11/04/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$175.00	<u>Rating</u> 0.00						
			Meet the Press	CM	8a-9am	S	:30	1	\$340,003	0.00 NM	1	\$340.00
			Meet the Press	4	va vam	3	.00	'	φο-ιο,ουσ	0.00 14101	'	φ540.00
	THE PRE											
Sta Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$340.00	<u>Rating</u> 0.00					ł	
			M-F Today Show	II 3rd HCM	9-10a	MTWTF	:30	3	\$150.004	0.00 NM	3	\$450.00
			M-F Today Show	II				_	, , , , , , , , , , , , , , , , , , , ,	0.00		Ψ100.00
	/ SHOW I art Date	I End Date	Mookdaya	Cnoto Máo als	D-4-	Datin.					l	
<u>عرد</u> Week: 10		11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00				•	i	
E11 KSNV	11/06/1	2 11/12/12	M-F Today Show	II 3rd HCM	9-10a	MT	:30	1	\$150.004	0.00 NM	1	\$150.00
TODAN	(CLIONALI		M-F Today Show	II								·
	/ SHOW I art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					ĺ	
Week: 11		11/12/12	-T	1	\$150.00	0.00					ĺ	
E12 KSNV	10/30/1	2 11/05/12	M-F Today Show	III 4th KBM	10am-11am	MTWTF	:30	3	\$100.004	0.00 NM	3	\$300.00
TODAY	/ SHOW I	111	Today 4th Hour								1	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					i	
Week: 10		11/05/12	MTWTF	3	\$100.00	0.00				· 	l	
E 13 KSNV	11/06/1	2 11/12/12		СМ	10am-11am	MT	:30	1	\$100.004	0.00 NM	1	\$100.00

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Order / Rev:

101895

Advertiser:

Oceguera for Congress

Alt Order #:

06815354

Product Desc:

1189

OCEGUERA 4 CONGRESS KSNV

Flight Dates:	10/30/12 - 11/12/12	Estimate:

Ln Ch Start End		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	M-F Today Show III 4th H Today 4th Hour								,
TODAY SHOW III								Ī	
<u>Start Date</u> <u>End Date</u> Week: 11/06/12 11/12/12	Weekdays Spots/Wee	<u>k Rate</u> 1 \$100.00	Rating 0.00						
E 14 KSNV 10/30/12 11/05/12	Rachael Ray CM Rachael Ray	11am-12pm	MTWTF	:30	2	\$100.004	0.00 NM	2	\$200.00
RACHEL RAY	101 1 0 1.00	5.4	5 //						
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	<u>Weekdays</u> <u>Spots/Weel</u> MTWTF	<u>k Rate</u> 2 \$100.00	Rating 0.00						
E 15 KSNV 11/06/12 11/12/12	Rachael Ray CM Rachael Ray	11am-12pm	MT	:30	1	\$100.003	0.00 NM	1	\$100.00
RACHEL RAY Start Date End Date	Weekdays Spots/Week	<u>k Rate</u>	Rating						
Week: 11/06/12 11/12/12		1 \$100.00	0.00						
E 16 KSNV 10/30/12 11/05/12	Noon News CM Noon News	12-1230pm	MTWTF	:30	2	\$150.003	0.00 NM	2	\$300.00
NEWS 3 AT NOON Start Date End Date	Weekdays Spots/Wee	<u> Rate</u>	Rating						
Week: 10/30/12 11/05/12	MTWTF	2 \$150.00	0.00						
E 17 KSNV 10/30/12 11/05/12	The Doctors CM The Doctors	2pm-3pm	MTWTF	:30	3	\$100.004	0.00 NM	3	\$300.00
THE DOCTORS <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Wee	<u>k Rate</u>	Rating						
Week: 10/30/12 11/05/12		3 \$100.00	0.00						
E 18 KSNV 11/04/12 11/04/12 NEWS 3 TODAY/WKEND	News 3 Today Wknd CM News 3 Today	9a-930am	S	.:30	1	\$175.003	0.00 NM	1	\$175.00
Start Date End Date	Weekdays Spots/Wee	<u> Rate</u>	Rating						
Week: 10/29/12 11/04/12		1 \$175.00	0.00	.00		\$47F 000	0.00 N/4		*
E 19 KSNV 10/30/12 11/05/12	Dr. Phil CM Dr Phil	3-4p	MTWTF	:30	3	\$175.003	0.00 NM	3	\$525.00
DR. PHIL	IMartiles Orate AM	. 5.1	D. #						
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	<u>Weekdays</u> <u>Spots/Weel</u>	<u>K</u> <u>Rate</u> 3 \$175.00	Rating 0.00						
E 20 KSNV 10/30/12 11/05/12	News 3 at 4 (1/2 hr) CM News 3 at 4	4-430p	MTWTF	:30	3	\$250.003	0.00 NM	3	\$750.00
FIRST NEWS 3 AT FOUR	Marsh laws Oursta AMarsh	. 5.1	D. #						
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	<u>Weekdays</u> <u>Spots/Weel</u> MTWTF	<u>K</u> <u>Rate</u> 3 \$250.00	Rating 0.00						
E 21 KSNV 10/30/12 11/05/12	News 3 at 430pm CM News 3 at 4:30PM	430-5pm	MTWTF~~	:30	3	\$250.003	0.00 NM	3	\$750.00
NEWS 4 AT 430P	100a-ladaya Casta 000-al	D-4	D. ('						
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Wee	<u>K Rate</u> 3 \$250.00	Rating 0.00						
E 22 KSNV 10/30/12 11/05/12	M-F Early News CM M-F Early News	5-630p	MTWTF	:30	6	\$375.003	0.00 NM	6	\$2,250.00
EARLY NEWS									
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	<u>Weekdays</u> <u>Spots/Weel</u> MTWTF	<u>k Rate</u> 6 \$375.00	Rating 0.00						
E 23 KSNV 10/30/12 11/05/12	M-F Jeopardy CM M-F Jeopardy	630-7pm	MTWTF	:30	4	\$350.003	0.00 NM	4	\$1,400.00
JEOPARDY		_							
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	<u>Weekdays</u> <u>Spots/Weel</u> MTWTF	<u>K Rate</u> 4 \$350.00	Rating 0.00						
E 24 KSNV 10/30/12 11/05/12		7-730pm	MTWTF	:30	5	\$225.004	0.00 NM	5	\$1,125.00
WHEEL OF FORTUNE	Manhala C. 1 mm	. 5.	B. "						
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Wee	<u>K Rate</u> 5 \$225.00	<u>Rating</u> 0.00						
E 25 KSNV 11/03/12 11/03/12	CM	630-7pm	S-	:30	1	\$150.003	0.00 NM	1	\$150.00

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KSNV

Order / Rev:

101895

Advertiser:

Oceguera for Congress

Alf Order #: Flight Dates: 06815354

10/30/12 - 11/12/12

Product Desc: Estimate:

OCEGUERA 4 CONGRESS

1189

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Wknd Jeopardy SAT/Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----\$150.00 0.00 E 26 KSNV 11/03/12 11/03/12 Wknd Wheel of Fortune CM 7-730pm ----S-\$135.004 0.00 NM 30 \$135.00 SAT/ Wheel of Fortune WHEEL OF FORTUNE Spots/Week Rating Start Date End Date Weekdays Rate 11/04/12 ----S-Week: 10/29/12 \$135.00 0.00 Mon PR 10-11p E 27 KSNV 11/05/12 11/05/12 CM 10-11pm M-----:30 \$900.003 0.00 NM 1 \$900.00 Monday Prime 10-11pm **SMASH** Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$900.00 0.00 E 28 KSNV 10/30/12 10/30/12 Tues PR 10-11p CM -T----:30 \$900.003 10-11pm 0.00 NM \$900.00 Tuesday Prime 10-11pm PARENTHOOD Spots/Week Start Date End Date Weekdays Rate Rating 11/04/12 Week: 10/29/12 \$900.00 0.00 E 29 KSNV 11/01/12 11/01/12 Thurs PR 10-11p CM 10-11pm :30 ---T---\$950.003 0.00 NM \$950.00 Thursday Prime 10-11pm **AWAKE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$950.00 0.00 E 30 KSNV 11/02/12 11/02/12 CM Fri 10-11p 10-11pm ----F--:30 \$750.003 0.00 NM \$750.00 Friday Prime 10-11pm DATELINE NBC Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/29/12 11/04/12 ----F--0.00 \$750.00 E 31 KSNV 11/03/12 11/03/12 Sat PR 10-11p 10-11pm CM ----S-:30 \$350.003 0.00 NM \$350.00 Saturday Prime 10-11pm LAW & ORDER: SVU Start Date End Date Spots/Week Weekdays Rate Rating 11/04/12 Week: 10/29/12 -----5--\$350.00 0.00 E32 KSNV 11/04/12 11/04/12 Sun PR 10-11p CM 10-11pm ----S :30 \$300.003 0.00 NM \$300.00 Sunday Prim 10-11pm LAW & ORDER AFTER NFL Start Date End Date Spots/Week Rating Weekdays Rate ----S Week: 10/29/12 11/04/12 \$300.00 0.00 E 33 KSNV 10/30/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 \$375,003 0.00 NM \$1,875.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF--\$375.00 0.00 E 34 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 \$350.003 0.00 NM 1 \$350,00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Rating 11/04/12 Week: 10/29/12 \$350.00 0.00 E 35 KSNV 11/04/12 11/04/12 Sa-Su News 3 at ElevenCM 11pm-1135pm \$350,003 0.00 NM 1 \$350.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/29/12 11/04/12 ----S \$350.00 0.00 E36 KSNV 10/30/12 11/05/12 CM The Tonight Show 1135p-1237a MTWTE--:30 \$185,003 0.00 NM 3 \$555.00 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays 1 1 2 1 Spots/Week Rate <u>Rating</u> MTWTE--Week: 10/30/12 11/05/12 \$185.00 0.00 E37 KSNV 11/03/12 11/03/12 1130pm-1:02am ----S-:30 \$450,003 1 0.00 NM \$450.00

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Order / Rev:

101895

Advertiser:

Oceguera for Congress

Alt Order #:

06815354

Product Desc:

OCEGUERA 4 CONGRESS

KSNV

Flight Dates:

10/30/12 - 11/12/12

Estimate:

1189

Ln Ch St	tart	End	Inventory Cod		Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
			Saturday Night								
			Saturday Night	Live							
SATURDAY	' NIGI	HT LIVE							_		
Start Da	ate_	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/1	2	11/04/12	S-	1	\$450.00	0.00					
E38 KSNV 11/	/04/12	11/04/12	NFL Football	СМ	1P-9PM	S	:30	1 \$4,000.004	0.00 NM	1	\$4,000.00
			NFL Football								
SUN NT FB	: DAL	LAS @ ATI	_ANTA								
Start Da	ate	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/29/1	2	11/04/12	S	1	\$4,000.00	0.00					
									Totals	81	\$25,680.00